MARKETING & EDUCATIONAL GRANT OPPORTUNITIES

42ND ANNUAL COMMITTEE ON TRAUMA

ADVANCES in TRAUMA

AMERICAN COLLEGE OF SURGEONS - COMMITTEE ON TRAUMA

December 4–6, 2019
Kansas City Marriott Downtown
Kansas City, Missouri
INVITATION TO EXHIBIT AND SUPPORT

We invite you to support the 42nd Annual Advances in Trauma (AIT) Meeting either thru a marketing opportunity or an Educational Grant. The AIT Meeting brings together 200+ trauma surgeons, general surgeons, emergency physicians, trauma coordinators, trauma nurses, critical care nurses, surgical residents, orthopedic surgeons, vascular surgeons, primary care physicians caring for injured patients, mid-level providers, physician assistants and nurse practitioners. AIT is sponsored by the American College of Surgeons Committee on Trauma, Region VII, representing Iowa, Kansas, Missouri and Nebraska. As an exhibitor, you will encounter leaders in the trauma field face-to-face in a relaxed, collegiate atmosphere. Your products and services will gain exposure to decision making professionals with significant buying power. AIT offers you the opportunity to strengthen existing client relationships and develop new leads. Attendees are encouraged to visit each booth to get their passport signed for the chance to win an Apple Watch on the last day.

GUIDELINES

Space is limited to 23 Exhibitors. The exhibit hall often sells out so be sure to secure your spot early! To reserve a spot, email (preferred), fax or mail the Contract before November 1st. Submission details are listed on the Contract. Cancellation prior to November 1st must be received in writing. No refunds after November 1, 2019.

Shipping/receiving, electrical, AV and internet services will be arranged with the hotel and are the responsibility of the exhibitor. AIT will provide forms upon receipt of completed exhibitor contract. At the end of each day, all valuables should be removed from the exhibit area. The hotel will provide routine hotel security; however, the tabletop displays are located in a public area and you are responsible for valuables left on your display table overnight.

HOTEL INFORMATION

Back for a Second Year
Marriott Kansas City Downtown, Kansas City
200 W 12th St.
Kansas City, MO 64105

Reserve your room online at www.aitkc.com or by calling (816) 421-6800. Reservations need to be made by November 5th and mention the American College of Surgeons to confirm the group rate of $ 175 a night plus tax.

2018 EXHIBITORS

Acell
ACS / COT
Bard Davol
Belmont
CSL Behring
DePuy Synthes
KCI Acelity
KLS Martin
Madonna Rehabilitation Hospitals
Melinta Therapeutics
Prytime Medical Devices, Inc.
Shire
Synovis Micro Companies Alliance, Inc.
T6 Health Systems
Univ of Kansas Health System
Wolters Kluwer
Zimmer Biomet
Z-Medica

For more information on the new Educational Grant opportunities, please contact Amy Weber, amy@aitkc.com. Options range from $1,000 to $10,000.
MARKETING OPPORTUNITIES

Basic Exhibit Package - $1,500
Basic Exhibit Package includes:
• One 6ft. skirted table, two chairs and wastebasket
• Two conference badges (additional badges are $100 each)
• Company acknowledged on signage during the meeting
• Complimentary breakfasts and breaks (Thursday & Friday)
• Company listing in Meeting Program, AIT Mobile App exhibitor section and on www.aitkc.com

Silver Package - $2,500
Silver Package includes:
• Basic Exhibit Package plus,
• Priority booth placement over basic exhibit package
• Link to company’s website in the AIT Mobile App and on the AIT website
• Company name on Marketing Partners signage near exhibit hall
• Logo on Passport-to-Prizes card
• One additional conference badge

Gold Package - $5,000
Gold Package includes:
• Basic Exhibit Package plus,
• Priority booth placement (over basic & silver exhibitors)
• Link to company’s website in the AIT Mobile App and on the AIT website
• Company name on Marketing Partners signage near exhibit hall
• Logo on Passport-to-Prizes card
• Company name and logo in Meeting Details Email Blasts. The meeting details are sent out one week prior to the annual meeting
• Company name and link to website on marketing partner page on AIT website for one year (Dec 1 – Nov 30)
• One additional exhibitor table
• Two additional conference badges

EDUCATIONAL GRANT OPPORTUNITIES

The Advances in Trauma Leadership Team invites you to provide support through an unrestricted educational grant. Your company will receive recognition based on level of support on our website, in various meeting materials and signage. Unrestricted educational grant amounts are separate from exhibitor booth fees.

Gold: $5,000 +
Silver: $2,500 - $4,999
Bronze: $1,000 - $2,499

You may also specify that your educational grant support specific aspects of the meeting. Opportunities include:

Working Lunch Session (Thursday or Friday)
$2,500 each

Wednesday Resident Paper Competition & Reception
$1,500

Breakfast (Thursday or Friday)
$1,500 each

Frank Mitchell Keynote Address
$1,000

Breaks (AM or PM)
$1,000 each

AM or PM Session Lectures (Thursday or Friday)
$1,000 each

Attendee Charging Station
$1,000

Please note: Speakers are not selected/supported by industry for any CME session.

Interested in hosting a symposium (rib plating or other topic) on Wednesday, December 4th at the Kansas City Marriott?
Contact Amy Weber at 317-409-0873 or amy@aitkc.com for more information.
EXHIBITOR, MARKETING SUPPORT AND EDUCATIONAL GRANT CONTRACT

EXHIBITOR DETAILS & FEES

Company Name  (Please list exactly as you would like it to appear on the recognition signage and name badges)

Name of Main Contact

Contact Phone Number     Email Address

Mailing Address     City/State/Zip

EXHIBITOR BADGES
The Basic Exhibitor package includes (2) conference badges. Please print names exactly as you would like them to appear on the name badge. Additional badges may be purchased for $100/badge.

First & Last Name (no charge)     Email Address

First & Last Name (no charge)     Email Address

MARKETING SUPPORT
Basic Exhibitor Package $1,500
Silver Package $2,500
Gold Package $5,000

EDUCATIONAL GRANTS
Unrestricted Grant

Specify Grant purpose

ADDITIONAL BADGES  # ________ x $100 each = $__________

TOTAL DUE $__________

PAYMENT INFORMATION
Check should be made payable to the American College of Surgeons and mailed to the address listed above.
Tax ID # 27-2310140.

Name as it Appears on Card

Card Number     Expiration Date     CVC Code

Signature     Email Address (if different from main contact)

Credit Card Billing Address     City/State/ZIP

SECURITY: Routine hotel security will be provided. The ACS Committee on Trauma, Region VII will not take responsibility for any loss or damage to any exhibit.